

CONNIE POULOS

Graphic Designer

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SKILLS

PC & MAC Operating systems

Adobe Creative Suite
(Illustrator, Photoshop, InDesign)

Corel Draw

Large Format Printing

Offset & Digital Printing

Brand Identity / Logo Design

Computer & Hand Illustration

Custom Vehicle Graphic Design

Photo Retouching

Sign Design & Production

EDUCATION

Dowling College

Oakdale, NY - 2011

BA - Graphic Design

WORK EXPERIENCE

PRINT PRODUCTION SUPERVISOR

SPACE/CRAFT WORLDWIDE | Hauppauge, NY - November 2024 - Present

- Offers technical expertise in digital printing technologies, including UV/LED-cured, latex, eco-solvent, and dye-sublimation processes, along with in-depth knowledge of the corresponding media and substrates.
- Coordinates and communicates production timeline updates and design considerations to cross-functional team members to ensure alignment and project continuity.
- Managed prepress and print workflow, including file checks, RIP software setup (Caldera) and substrate selection.
- Implemented quality control protocols to meet stringent expectations, including perfect color matching and finish consistency.
- Lead a cross-functional team of graphic designers, print technicians and vinyl installers, ensuring efficiency and precision throughout production cycle.

GRAPHIC DESIGNER

SPACE/CRAFT WORLDWIDE | Hauppauge, NY - December 2022 - November 2024

- Developed tailored visual design solutions to support diverse branding and marketing needs for prominent luxury clients.
- Collaborated within a cross-functional team to deliver cohesive and high-impact design solutions.
- Liaised as a primary contact for project coordinators to ensure all print collaterals were delivered within quality expectations and deadlines.
- Prepared files with proper bleeds, resolution, and color profiles to ensure flawless print production.
- Tracked multiple projects from concept to installation, balancing creative design with technical production needs.
- Maintained a clean and organized digital asset library for efficient retrieval and reuse.

GRAPHIC DESIGNER

JK MARKETING | Long Island, NY - January 2018 - 2022

- Produced visually compelling artwork and layouts for print and digital platforms, supporting a broad spectrum of design initiatives.
- Logo Design, Menus, Promotional Material, Business Cards, Brochures & Newsletters, Posters & Postcards
- Created various digital designs for use on websites, boards & videos.
- Collaborated with high-profile clients and production teams in the local market to deliver high-quality final products on time and in line with project objectives.

GRAPHIC DESIGNER

SIGN FACTORY | Centereach, NY - July 2015 - November 2019

- Designed, produced and installed vinyl graphics for a wide variety of signage and vehicle applications.
- Extensive knowledge of vinyl plotting and vinyl printing processes, including operation of both small-scale and commercial-grade machinery.
- Experience in managing the large-format vinyl production process from initial setup through final installation.
- Collaborated closely with clients throughout all phases of the project to ensure satisfaction and alignment with expectations.

GRAPHIC DESIGNER

MINUTEMAN PRESS | Riverhead, NY - March 2011 - July 2015

- Oversaw and coordinated graphic design projects from initial concept to final delivery, ensuring quality and timely completion.
- Worked closely with clients to provide creative solutions to enhance branding and project concepts.
- Extensive experience operating large commercial-grade printers and scanners, as well as in the creation and printing of plates for offset press production.